

A handwritten signature in black ink, appearing to read 'James Kane'. The signature is fluid and cursive, with the first name 'James' written in a large, sweeping loop and the last name 'Kane' written in a more compact, cursive style.

jameskane

S P E A K I N G S E R V I C E S

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"Jim Kane's presentation was flawless. My only criticism is that it was too short. I could have listened to him speak for another hour. Clearly the best speaker at this year's conference."

- iSpa International Conference



"WOW! That's all I can say. Anyone who can fill a room with such optimism during these tough economic times deserves my highest praise. I already called a staff meeting for first thing Monday morning to share Mr. Kane's information."

- Major League Baseball Winter Meetings



"One of the best speakers we've ever had at our events."

- Sunoco Corporation



"I have seen Jim Kane work with a group of 5 and with a group of 500 and the passion he is able to evoke from an audience just blows me away. To say he is a natural born teacher and storyteller is an understatement, as he knows exactly how to inspire a crowd and energize a room with his ideas and insights. You walk away knowing you just learned something incredibly important and valuable and can't wait to go out there and change every relationship you have."

- International Committee of the Red Cross



"Thought-provoking, funny, inspiring...his speech had it all. Absolutely loved it."

- Hospitality Sales & Marketing Association Intl.

I LOVE being on a stage.

I really do. I know that's pretty unusual considering that the *Book of Lists* ranks public speaking at the top of people's greatest fears, right above spiders, snakes and "dying painfully" (as if dying normally isn't bad enough!) But for me, there is nothing better. Standing in front of an audience is the best experience in the world, and without question, one of the great pleasures of my life. That's pretty amazing when you consider that I grew up as an awkwardly shy kid who would hide behind a chair whenever anyone walked into a room. (Including my father!!!)

Somehow I got past that shyness, however, and now spend a good part of my time speaking to groups as small as 50 people and as large as 5,000. Audiences that include corporations, non-profits and associations representing just about every trade, industry, special interest and cause around the world. Anyone who wants to learn the secrets to building and maintaining true loyalty in every relationship they have.

Now, the fact that I talk about a subject as important as loyalty is one thing. But I know that if you are looking to hire a speaker, the topic isn't always your biggest concern. The speaker is. That one person who can determine if your event is an overwhelming success or a colossal bust. Someone who needs to be as entertaining as they are interesting, as engaging as they are experienced, and as inspiring as they are informed. I have worked hard to be all those things and I would like to think that my audiences would agree.

It definitely is a great way to make a living, and sure beats hiding behind a chair. So thank you for the opportunity.

SPEAKING TOPICS

THE LOYALTY SWITCH

Based on his upcoming book of the same title, Jim explains the nature of true loyalty and introduces the audience to its fundamental building blocks. Using actual examples and case studies from the industries of his audience, he demonstrates the strategies and techniques that create long-term, loyal relationships.

VIRTUALLY LOYAL

As more and more of our lives move online, our relationships go with them. In this presentation, Jim explains how it's possible to build loyal relationship online using the same fundamental techniques that we use in our personal lives.

COMMUNICATING LOYALTY

Understanding the secrets to building a loyal relationship is one thing. Doing it is something else. In this presentation, Jim discusses the critical role communication plays in the building and maintaining of loyal relationships. From advertising to emails, everything we say impacts the perceptions of others and tells them whether they can and should be loyal to us. Jim points out the relationship destroying traps most individuals and organizations fall into without even knowing it.



Jim Kane is a loyalty strategist and one of the leading authorities in the world on helping organizations, non-profits and associations build and maintain unbreakable relationships.

The author of two upcoming books, Jim is a frequent speaker to major business forums, senior executive groups, and civic and non-profit organizations worldwide. He has been profiled and quoted in The New York Times, The Wall Street Journal, Business Week, the BBC, and numerous other global and industry publications. He is also a regular guest on CNN, CNBC and FOX Business.

Jim is a graduate of the University of Notre Dame, and has served as a guest instructor at Harvard University's GSD, and a faculty member of the Pennsylvania State University.

For information on speaking fees and availability, contact:

Jim Kane
jim@jameskane.com
570.239.1699

www.jameskane.com

“ANY ASSOCIATION THAT

MISSES THE OPPORTUNITY TO

HAVE JAMES KANE SPEAK AT ONE

OF THEIR EVENTS IS DOING THEIR

MEMBERS A HUGE INJUSTICE.

HE IS, QUITE SIMPLY, ONE OF THE

BEST THERE IS.”

Dawn Eagleton

Tourism Toronto Convention & Visitors Bureau



Family, Career and Community Leaders of America

2009 National Leadership Conference

July 14, 2009 - Nashville, TN

Keynote Address - 1,100 Attendees

★★★★★ Highest rated speaker

"I have been attending this conference for 15 years and James Kane's presentation was the best I've ever seen."



2009 Leadership Invitational Forum

June 17, 2009 - Montreal, QC

Keynote Address - 210 Attendees

★★★★★ Highest rated speaker

"Jim Kane was clearly heads and shoulders above every speaker at this forum."

"Excellent."

"Best presentation I have seen in a long time...maybe ever."



Professional Insurance Marketing Association

2010 Annual Conference

January 30, 2010 - Duck Key, FL

Keynote Address - 250 Attendees

★★★★★ Highest rated speaker

"Excellent, Excellent, Terrific!"

"Great!!!"

"How super! Wow! Dynamic speaker and very appropriate content for PIMA."

"Best speaker ever! Have him back. Thought provoking and relevant."

"Best presentation I've ever seen in terms of content, knowing your audience, relevancy & delivery!"



CEO GLOBAL SUMMIT
CAUSEWAY BAY HONG KONG

February 8, 2010 - Causeway Bay, Hong Kong

Keynote Address - 650 Attendees

★★★★★ Highest rated speaker

"Outstanding presentation."

"One of the most engaging speakers I've ever heard."

"Right on target. Enjoyed Mr. Kane very much."



International Spa Association

2008 Leadership Invitational Forum

November 11, 2008 - Las Vegas, NV

Thought Leader Session - 400 Attendees

★★★★★ Highest rated speaker

"James Kane is excellent and should do many more classes for ISPA."

"Really interesting charismatic presenter with real life use tools. I will read his books!"

"This guy is worth every penny you paid him. Fantastic speaker-- useful information. Thank you!"



Special Libraries Association

2010 Leadership Summit

January 28, 2010 - St. Louis, MO

Keynote Address - 350 Attendees

★★★★★ Highest rated speaker

"Best part of Summit."

"Can we repeat Jim Kane?"

"James Kane was freaking great, informative, educational, provocative, entertaining - thank you SLA."

Association References



For more information and references, please
send an email request from the Contact page